

MARKETING AND PROMOTION ASSISTANT FOR HEDGESPOKEN PRESS



HEDGESPOKEN
PRESS

*Part-time position for tech-savvy book-lover at our small,
Devon-based publishing house*

Do you love books, art and the printed word as much as we do?

Do you have some experience of the book-selling world?

Are you imaginative, fluent in social media and good at engaging with other humans?

Would you like to help us send more of our work into the world?

THIS COULD BE YOUR MOMENT!

At *Hedgespoken Press* we're looking to expand our scope and put more of our books on shelves of bookshops and, ultimately, homes, as well as maintain a more consistent presence on various social media channels. We are a small enterprise – mostly it's Tom and Rima, with help from Milly packing orders. With a new baby just arrived, we need help now to grow into the next phase of *Hedgespoken Press's* adventure.

Our ideal assistant is a bit like this:

You will have experience of book promotion and marketing via both conventional media and a variety of social media and other channels (such as blog posts.) You will have excellent communication skills and literacy, a good design sense, be organised and self-motivated, with good computer skills and competence in *Photoshop* or equivalent software and an eye for beauty. If, by miraculous chance, you are able to use a piece of software called *Scribus*, even better. Based in Devon, you will be able to work from home as well as using the *Hedgespoken Press* office in Totnes. Your aims will be: getting our

books into more bookshops; generating more online sales; creating, organising and promoting events; and involving *Hedgespoken Press* in small press events.

As well as publishing work by **Tom Hiron** (*Sometimes a Wild God* (2015), *Nettle-Eater* (2018), *Falconer's Joy* (2018) and *The Firebird* (2018)), we publish prints of **Rima Staines'** artwork and books by **Martin Shaw, Jay Griffiths, Sylvia V. Linsteadt, Terri Windling, Joanna Hruby and Michaela Meadow**. In 2019, we're looking at working with new authors, acquiring publishing rights for a number of existing titles, growing sales for already-published work and further establishing *Hedgespoken Press* as a home for works of beauty, power and old magic in the form of the printed word and image.

Initially, the job involves one day's work per week (flexitime) and the pay is modest, £19.5k per annum (pro rata.) The hours can reasonably be expected to increase over time, if desired, and pay will go up over time.

If this seems like your cup of tea, send us an email at info@hedgespokenpress.com with a CV and a persuasive message making your case and we'll arrange a meeting to talk about it.

We look forward to hearing from you, meeting you, and working with you!